



BAPTIST
HEALTH

careconnection

A Look At What's Happening At Baptist

November 16, 2001

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Baptist Health and BMC Are Tops, Local Consumers Say

Area consumers have spoken; Baptist Health and Baptist Medical Center are the health system and hospital of choice in greater Jacksonville, according to a nationwide study and surveys conducted by two local media outlets.

October was an award-winning month for Baptist Health and Baptist Medical Center, with the National Research Corp., or NRC, announcing that Baptist Health was one of 122 hospitals or health systems nationwide to win a 2001 Consumer Choice award. Along with the NRC's award, *Jacksonville* magazine announced that its readers selected Baptist Health as Best Medical Center, and *Folio Weekly* released its annual "Best of Jax" issue, which stated that the



opinion magazine's readers chose Baptist Medical Center at the "Best Hospital in North-east Florida."

The NRC awards are given to hospitals consumers choose as having the highest quality and image in their markets, and winners are determined by consumer perceptions on multiple quality and image ratings collected in the company's annual Healthcare Market Guide Study. The 2001 Healthcare Market Guide is the nation's largest and most comprehensive of its kind, and the winning 122 hospitals rank the highest in their Metropolitan Statistical Areas. This year marks the sixth consecutive year Baptist Health has received a

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BENEFITS DEADLINE

Open enrollment runs until **Wednesday, Nov. 21** for Baptist Health's 2002 benefits. **All benefit-eligible** employees must make new benefit selections and submit them to the Employee Benefits office by the Nov. 21 deadline. For information, call the Benefits Office at **202-2811**.

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Art and Music to Come to Baptist Medical Center to Aid Healing

Patients at Baptist Medical Center discovered a new meaning for the phrase "room service" on Wednesday, Nov. 7, when members of the River City Band's jazz quartet went to rooms at the hospital and performed.

The visits were preceded by a concert in the Jessi Ball duPont Center for Continuing Education and were brought to the hospital by **Tracy Williams**, Vice President of Patient Care at Baptist Medical Center, and Body and Soul: The Art of Healing, an organization that brings the community's arts organizations and professionals into healthcare facilities. The concert and room visits are the latest in a number of healing initiatives Williams wants to introduce at the hospital. Musical and visual artists will be visiting Baptist Medical Center each month, said James Jenkins, the founder of Body and Soul and the



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United Way Prize Drawing Winners Announced

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winners from Baptist Medical Center Beaches was not available in time for this printing [Monday, Nov. 12]).

Baptist Medical Center Nassau:

• **Claudia Simmons, James Swearingen, Kim Holland, Teresa Carter, Carolina Martinez and Sandy Morris** won tickets to the Jacksonville Jaguars.

• **Barbara Jenkins, Toni Telfair, Carolyn Brown, Marion Brunetti, Traci Medders, Doreen D'Amico and Sue Markiw** won Winn-Dixie gift certificates. **Karen Murry and Jerry Moore** won gift certificates to Outback Steakhouse. **Tammy Watkins, Ken Beard, Pam Jarrell and Terry Guilfoil** won Baptist Health T-shirts.

Baptist Health:

• **Pam Wade, Terri Smith, Diana Locke, Jeanette Guris, Paul Elli, Linda McClendon, Christine Sewbaluck, Karen Williams, Jennifer Krolkowski, Lynn Boulter, Cheryl Green, Christina Ossi,**

Cecilia Roberts, Traci Ross, Catherine Aquino and Maxine Frison won tickets to Jacksonville Jaguars games.

• **Delilah DeZeeuw, Rita Carr, Stephen Murphy and Kelly Hoffman** won gift certificates to Al's Pizza.

• **Don Parrett, Debbie Taylor and Ebony Armstrong** won gift certificates to Best Buy.

• **Barbara Jenkins, Susan Pemberton and Sheri Rhoden** won free smoothies from Smoothie King.

• **G. Scott Baity, Levi Davis and Mary White** won gift certificates to Sticky Fingers restaurant.

• **Beth Schaan and Allison Manning** won gift certificates to Carrabba's restaurant.

• **Kimi Claudio and Debra Stiffler** won gift certificates to Starbucks.

• **Yvonne McCormick and Teri Amos-Groenendyk** won gift certificates to Ragtime restaurant.

• **Luanne Gibbs and Christina Young** won Jacksonville Jaguars shirts.

• **Angela Mignosa and Ramona Williams** won gift certificates to TidBits.

• **Trish Herrmann** won a gift certificate to Stella's Restaurant, **Hilda Cason** won a gift certificate to La Nopalera and **Terry Guilfoil** won a one-year subscription to the *Florida Times-Union*. CC



ART AND MUSIC TO COME TO BMC

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principal Tuba player for the Jacksonville Symphony Orchestra. Jenkins said other artists planned for future events include the First Coast Ringers on Wednesday, Dec. 19 and, in January, Dr. John Ibach, a former Baptist Health physician who is also a jazz pianist will perform.

The idea to create Body and Soul came to Jenkins as a result of his experience with his father, who spent much of the last seven years of his life in an assisted living facility.

"I would go visit him, and sometimes I would bring my instrument and practice, and I saw the reaction from staff and patients," Jenkins said. "It was something that made their life a little more normal."

Mary Johnstone, a nurse educator at Baptist Medical Center, said the Nov. 7 room visits had a profound impact on patients, staff and their families.

"It was just phenomenal," Johnstone said. "We had a situation where one of the patients had been admitted the night before and hadn't spoken. The musicians were outside her room, and the patient opened her eyes and started moving her head to the music."

Baptist Health employees can also get into the act. Anyone interested in donating their musical or artistic talents for one hour each month to entertain patients should call **Johnstone at 202-3361**. CC